

Empower Generosity with a Corporate Benevolence Program

Corporate benevolence programs (CBPs) are a creative way for companies to support their employees and build a culture of generosity within their organizations. A CBP with The Signatry uses a donor advised fund as a tool for employees to contribute to and utilize in times of hardship. Companies can set up a system through a CBP to help employees experiencing unexpected medical bills, car repairs, funeral costs, or those who are victims of national emergencies, natural disasters, or other financial hardships.

How It Works



Benefits

- Customize the structure of your CBP to meet the specific needs of your company and employees.
- CBPs can be employee funded through voluntary payroll deductions to involve employees in generosity.
- An employee-led committee governs the CBP to ensure funds are distributed where they are needed.
- Demonstrate your values and show employees you care by creating a culture of generosity in the workplace.
- Help employees collectively give back to the community by supporting local ministries and nonprofits.

Real-World Example

Jack Stack, a Kansas City-favorite barbecue restaurant, wanted to ensure their employees were cared for as the company grew, so they started a CBP with The Signatry. Jack Stack opened a donor advised fund and established a steering committee to govern it made up of hourly employees from each location. This ensured the decision-making power was given to those who know their fellow co-workers best. The funds from the CBP are used to support employees facing tragedy, unforeseen circumstances, or who need an extra blessing during the holiday season.

"It is wonderful," explains Michele Higginbotham, Human Resources Manager at Jack Stack. "We don't have to worry about the fund itself. The Signatry takes care of everything. The employees' contributions go straight into the fund, and the fund builds up throughout the year."

Next Steps

CBPs can be structured in a variety of ways depending on your company's goals. You can provide creative solutions to serve your employees and involve them in the generosity process.

To learn more about starting a CBP for your business, contact our Donor Care team at donorcare@thesignatry.com or 913.310.0279.