



“It’s all God’s anyways”

An anonymous donor we will call “Andrew” founded his business 25 years ago and grew it into one of the largest in its industry. Andrew’s journey has been marked by faithful stewardship and increased generosity. In addition to cash giving, Andrew and his family have been able to maximize their generosity and impact by donating closely held business interest several times in the last 13 years.

“It’s all God’s,” Andrew explains. “He owns it all and has given us the responsibility to steward all possessions, including our finances, with a mindset of, it’s all ‘on loan’ from Him. We live in an ‘all mine’ world, so my wife and I felt this was an opportunity to demonstrate obedience and put our money where our mouth, and faith, is.”

Through their gifts over the years, Andrew and his family have been committed to serving the needs of the youth in their community. “We’re passionate about serving children and adolescents in a variety of areas, including orphans domestically and internationally. We’re also committed to helping middle and high school kids meet Jesus, develop and grow in relationship with Him, and hopefully live adult lives which reflect a deep and abiding faith”.

In addition to their impact in the community, Andrew understands generosity can impact his family. “With four kids of our own, we want to influence their lives and create a generational legacy of generosity as they marry and have kids. We are working to engage them in a generational family legacy plan while teaching the virtues of giving and perspective of stewardship.”

The Gifting Process

Andrew and his family have modeled generosity throughout the years, and in 2019, Andrew gave his largest gift yet. Andrew had been involved with and held zero-basis stock in a company for years. Andrew gifted his interest through The Signatry, before it was sold through a merger. This allowed him to reduce capital gains tax from the liquidation significantly. Through his donor advised fund, Andrew was able to use his gift to give \$2,000,000 towards Kingdom causes.

Benefits of Gifting Business Interest

Donating business interest to a donor advised fund provides the opportunity for a more significant gift to go to charity. By donating interests, the donor may avoid capital gains taxes and receive an income tax deduction. This allows the opportunity for more money to be available for giving.

For business owners, it is a good reminder that this does not have to be a one-time event as well. A business can continue to be a resource for creative generosity. Andrew encourages other business owners, saying, “this is something that you can participate in over time—gifting of stock incrementally.”

The donation is only the beginning of the journey. With the resources ready to be utilized in a donor advised fund, Andrew and his family can choose how to give to make an impact in the world.

“[The gift] doesn’t do a whole lot of good sitting in a foundation collecting dust and interest. We try to deploy it. [Our fund] hasn’t acted as a storehouse; it has been more of a conduit,” he added. “At the end of the day, this is a stewardship and ownership play, acknowledging who is ultimately the owner and who is the steward. It’s all God’s.”

The Role of The Signatry

The Signatry has years of experience in assisting individuals and companies as they give to charitable causes utilizing different types of assets. The Signatry team understands the gifting process and helps Christian business owners follow a path that will benefit their business while serving their faith. Making a complex asset donation can be a deeply personal decision and a multi-faceted process. The Signatry works to serve and partner with individuals as they go through all phases of the giving journey. The Signatry believes in the power of these gifts to solidify donors’ legacies of Christian stewardship.

Since 2000, The Signatry team has helped donors send more than \$2 billion to charities across the globe. The Signatry empowers families and financial advisors through creative giving solutions, biblically responsible investments, and legacy training. The Signatry facilitates revolutionary generosity through innovative approaches to the donor advised fund, including fee transparency, no monthly minimums, and full advisor access. The nationally acclaimed leaders at The Signatry help donors maximize their giving in ways that build and preserve generational wealth and legacy.

For more information, visit www.thesignatry.com.