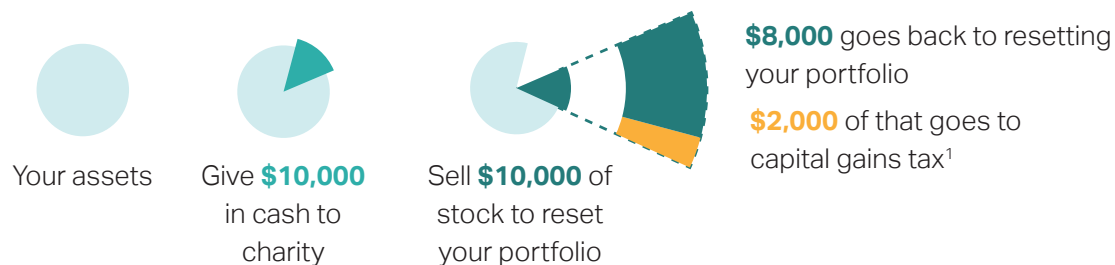


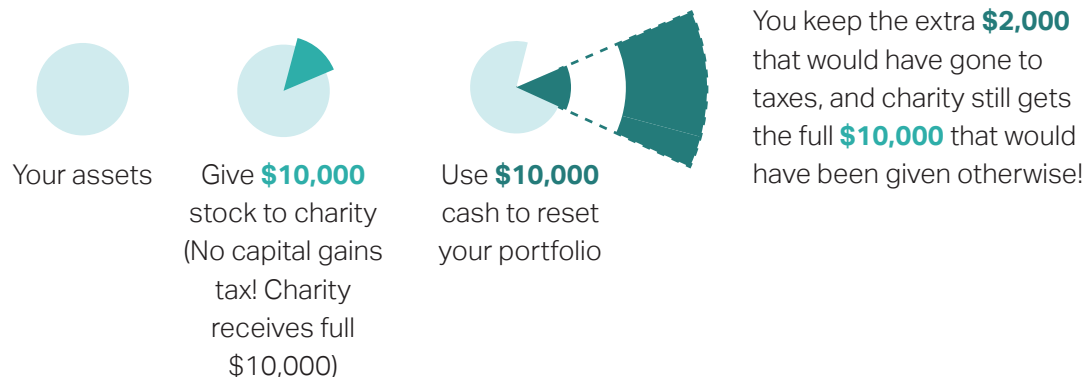
Save Money by Giving Stock

Many times, when people own stock, they first sell the stock and then do their charitable giving from the proceeds. However, there's a better way! Giving publicly traded securities as a charitable gift could potentially save thousands of dollars in capital gains tax. That means more money goes towards causes you care about.

The average way: giving cash to charity



The smarter way: giving stock to charity:



Here are the benefits of giving stock:

- + You don't have to pay capital gains tax.
- + You have more cash to reset your portfolio.
- + You still receive an income tax deduction for the full amount of the charitable gift.
- + If you use a donor advised fund with The Signatry, you can let your donation grow in investments, and you can send out grants to charities over time.
- + You can keep what you saved in tax, or you can give the extra to charity!

¹ amount varies depending on your income tax bracket